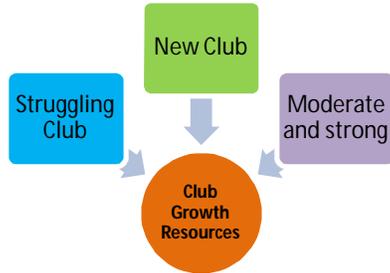


Club Growth Resources

Club Coaches and Mentors— Assistance When You Need It

Your **Club Coach and Mentor** team is a program that assists new clubs in getting off to a good start, help struggling clubs rejuvenate and rebuild, and offers support to moderate and strong clubs when they need it. Upon request, Club Growth mentors, coaches, and sponsoring clubs are assigned to participating clubs. Their role is to assist Area Directors by working with club members and officers to help establish and maintain strong and vibrant clubs throughout the district. If your club could benefit from Club Coach /Mentor or if you are interested in joining the Club Coach and Mentor Team, please refer to the instructions below.



At Risk or Struggling Clubs: On-site Coaching

Due to varying circumstances clubs may find themselves struggling to maintain members, attract new members, or conduct effective meetings. Clubs who find themselves in this situation and have 12 or fewer members may request a club coach. Once assigned, the club coach will build rapport with club leaders and members, observe and analyze the club environment, assist in generating solutions, help develop a plan with goals for improvement, enable the club to achieve its goals, and instill enthusiasm, fidelity, and a sense of responsibility for the club's future. **If your club qualifies, please complete the Club Appointment Form and send to d44clubcoach@gmail.com.** Upon receipt, the Club Coach Team will contact you for additional details and appoint an on-site coach.

Become an On-Site Coach

Serving as an on-site coach gives you the opportunity to hone your leadership and coaching skills, while also helping you to earn your Advanced Leader Silver (ALS) Award. Up to two coaches may be appointed to a club. Neither coach can be a member of the assigned club at the time of appointment. Coaching appointments last to June 30th of the current program year if the assigned club becomes distinguished or better. If distinguished club status is not reached in the initial program year, the assignment will be extended to June 30 of the following year. Each club coach receives a pin upon assignment, training, and participates in a coach's network which is being established. After successfully completing the coaching assignment, each club coach receives a certificate and credit toward their Advanced Leader Silver (ALS) Award. **If you are interested in joining the Club Growth Team as a club coach please send your name and contact information to d44clubcoach@gmail.com**

Moderate and Strong Clubs: Peer Mentor

For clubs with 13 or more members, additional support is only an e-mail away. Clubs can be supported by a neighboring club or informal club mentor to provide ideas to attract new members, retain and engage members, collect timely dues, enhance marketing of club, conduct contests and energize meetings. If your club would like assistance or if you are a club looking to provide valuable assistance, send an email to d44clubcoach@gmail.com

New Club: Mentors and Sponsoring Clubs

Once a new club charters, sponsors (often Area Directors) pass the baton of support and development of the new club to mentors. Up to two mentors are appointed for each new club by the Club Growth Director. The mentor's role is to serve as the advisor or tutor for the new club and have a great effect on the degree to which a club succeeds. Mentors serve in their role for six months to one year.

Not only do new clubs benefit from mentors, the club mentors program allows mentors to:

- Share their expertise and obtain fresh perspectives
- Develop their capacity to translate values and strategies into productive actions
- Prove themselves as a valuable leader and apply leadership skills in new situations
- Build teamwork skills
- Earn credit toward the Advanced Leader Silver award

Well established clubs can provide valuable assistance to a new club with participating in demo meetings, answering questions, sharing ideas, filling meeting and contest roles, etc.

Mentor and coaching training is available. In addition, a mentor network is also being established. If you are interested in joining the D44 Club Growth team as a mentor, coach or sponsoring club, contact the Club Growth team at CGD@d44toastmasters.org .